

“EDL provides technologies and engineering to configure systems that meet special and often unique customer requirements. We listen, study, design, and deliver value.”

### EDL's Single Tight Band System



The focus for this month's newsletter is the *Single Tight Band* application above that yields significant savings in energy, film, and floor space. The product picture shows a traditional “Bull's Eye” package stacked under the “Single Tight Band” package. The Single Tight Band package is created by using EDL's unique Tight Wrap™ Seal System to mechanically tension a band of film around the collation of individual cartons, resulting in a greater holding force than can be achieved by shrinking 'normal' shrink bundling films.

In many applications for which Tight Band can be utilized, the primary purpose of the pack is to unitize a group of products together as a distribution unit within a master shipper. For example, 12 of the 6-packs shown are placed into a corrugated master shipper. The Single Tight Banded 6-pack serves to facilitate case loading at the manufacturing facility and subsequent easy picking of the product at a distribution center for final distribution to the retail level. In these applications, the pack does not need to provide total enclosure.

The application of this technology reduces film by 20% as there is no “Bull's Eye” or overhanging film. Additionally, there is an **80% energy savings** as the package is produced without the use of a shrink tunnel and the floor space is reduced by up to 60% when the tunnel is eliminated.

Elimination of the Shrink Tunnel in these applications also yields additional benefits for product that is sensitive to heat. Single Tight Band has been applied in ice-cream applications and also in situations, such as the one pictured, where the individual products are already wrapped in a film that would be adversely affected by use of the Shrink Tunnel.

The product packaged in this case is boxes of tea, however, there are many applications of consumer and other products that can use this approach and put us in a very competitive position using the EDL "Single Tight Band" technology.

Contact your Area Sales Manager for further information or to discuss applications where "Single Tight Band" may be appropriate.

### **Why EDL?**

EDL has over 40 years of experience designing and manufacturing shrink bundling machinery. The expertise gained and the technology developed over the years has helped us become an industry leader in innovative packaging solutions.

Bring us your application and let us apply our Innovative Solutions! Remember we listen, study, design, and deliver value to our customers!

The video for this system mentioned above and many others can be viewed via the "Login" section of the EDL website at [www.edlpackaging.com](http://www.edlpackaging.com). Login is: edlpackaging and the password is: clients. Please contact your EDL Area Sales Manager for further information.

### **PACK EXPO INTERNATIONAL – CHICAGO, IL 2008**

#### **EDL Packaging Engineers, Inc.**

Invites you to visit us at **PACK EXPO** International / Process Expo / CPP EXPO 2008  
McCormick Place, Chicago, IL USA  
November 9-13, 2008  
**Booth: S-2278**

#### **For your FREE registration:**

- Go to [www.packexpo.com](http://www.packexpo.com) and click on "Register Now".
- Proceed with Registration.
- In "Registration Type" Section: enter the following code in the box provided: **54W89**
- Your registration fee will be waived prior to your checkout.

OFFER VALID FOR ON-LINE PRE-REGISTRATION ONLY. EXPIRES 11/5/08. NOT VALID ON SITE. NO CASH VALUE.

#### **A Note From Deanna:**

PACK EXPO International is fast approaching! We know how important it is to stay up-to-date on the latest technologies and trends all year round. To help you with this, we invite you to stop by our Booth S-2278.

We look forward to seeing you in Chicago!

## EDL SALES TEAM

### **Ken Carter, President**

Area Sales Manager – West  
Office: (920) 338-1842 ext. 105  
Fax: (920) 336-8585  
[ken.c@edlpackaging.com](mailto:ken.c@edlpackaging.com)

### **Jarlath Harkin**

Area Sales Manager – Southeast  
Office: (920) 338-1842 ext. 108  
Fax: (920) 336-8585  
[jarlath.h@edlpackaging.com](mailto:jarlath.h@edlpackaging.com)

### **Michael Frederick**

Area Sales Manager – Midwest and Northeast  
Office: (920) 338-1842 ext. 126  
Fax: (920) 336-8585  
[mike.f@edlpackaging.com](mailto:mike.f@edlpackaging.com)

### **Bert Jansen**

Inside Sales Manager  
Office: (920) 338-1842 ext. 124  
Fax: (920) 336-8585  
[bert.j@edlpackaging.com](mailto:bert.j@edlpackaging.com)

### **Jack Shutts**

Sales Engineer  
Office: (920) 338-1842 ext. 125  
Fax: (920) 336-8585  
[jack.s@edlpackaging.com](mailto:jack.s@edlpackaging.com)

### **Deanna Novak**

Sales Office Administrator  
Office: (920) 338-1842 ext. 110  
Fax: (920) 336-8585  
[deanna.n@edlpackaging.com](mailto:deanna.n@edlpackaging.com)

---

EDL Packaging Engineers, Inc.  
1260 Parkview Road  
Green Bay, WI 54304

Phone: (920) 336-7744  
Fax: (920) 336-8585  
Website: <http://edlpackaging.com>  
Email: [sales@edlpackaging.com](mailto:sales@edlpackaging.com)